



**PROFILE**

Senior UX designer with additional background in visual design and branding. I help product teams present both simple and complex processes in user-friendly and intuitive ways, and am able to bring ideas from concept to wireframes and prototypes to production. I have optimized and improved user experiences across many industries, including biosciences, education, finance, fraud in healthcare, and telecommunications. I have created research reports and artifacts for stakeholders; developed prototypes for desktop and mobile frameworks; and defined user stories for implementation.

**EXPERIENCE**

**SENIOR UX DESIGNER**

Expero  
Remote • San Antonio, Tx  
2021-2024

- Designed UX strategy for a number of enterprise software products, mobile apps, and websites across many industries
- Supported developers by defining user stories in Jira and providing QA reviews during implementation phases
- Organized and conducted remote user testing interviews with customers around the globe to inform product decisions
- Generated reports and mapping for stakeholders to provide insight into user behavior and journeys, resulting in better stakeholder knowledge of UX opportunities and improvements

**GRAPHIC DESIGNER**

Freelance  
Hybrid • San Antonio, Tx  
2018-2021

- Developed brand identity and collateral for local clients
- Scheduled and prepared materials for kickoff meetings, check-ins, and timelines
- Generated design deliverables and contracts for clients

**SECONDARY & ELEMENTARY  
ART TEACHER**

Bracken Christian School  
On-site • Bulverde, Tx  
2021 • 3 mos

- Generated and scheduled lessons that met with Texas Essential Knowledge and Skills (TEKS) standards for both secondary and elementary levels
- Instructed students on many fine arts skills, history, and mediums
- Organized classroom and budgeting for supply restocking and safety measures

**DESIGN INTERN**

Legacy79  
On-site • San Antonio, Tx  
2019 • 3 mos

- Supported design director and team with creating internal and client presentations, social media graphics and animations, brand marks, and packaging designs.
- Led smaller client efforts for print materials and digital advertisements.
- Client work included H-E-B, Methodist Healthcare, and Burtleson's Honey

**EDUCATION**

**BFA COMMUNICATION DESIGN**

Texas State University  
2016-2020

Relevant course work:

- Interactive Design I, II, & III; Art Direction I & II; Branding Systems

**SKILLS & TOOLS**

- Design Thinking
- UX/UI Design
- Mobile & Web Design
- Prototyping
- User Testing & Research
- User Story Definition
- Graphic Design
- Branding
- Art Direction
- Figma
- FigJam
- Illustrator
- Photoshop
- InDesign
- Webflow
- Jira
- Confluence
- Pen & Paper

**CERTIFICATIONS**

**TEAM ESSENTIALS FOR AI**

IBM  
2024

**ENTERPRISE DESIGN THINKING PRACTITIONER**

IBM  
2020