



# JACKIE PEREZ

Visual Designer

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## WHY ME?

I am a hard working visual designer with a focus in art direction and writing. I've got a unique mixture of creativity, problem solving, and technical skill that I'm eager to put to the test. My hope is to work with a team where I can contribute to producing high quality work as well as push my creative limits.

## EXPERIENCE

### DESIGN INTERN

**Legacy79**  
*San Antonio, Tx*  
2019

Responsibilities included designing presentations, collateral, packaging, social media graphics and animations, brandmarks, and more.

Clients included HEB, Burleson's Honey, National Botanicals, etc.

### FREELANCE DESIGNER

**Independent**  
*San Antonio, Tx*  
2018–2019

Developed brand identity and collateral for various clients.

### DRAWING INSTRUCTOR

**Independent**  
*San Antonio, Tx*  
2014–2017

Instructed high school students in basic drawing and design skills. Responsibilities included organizing class locations, creating learning materials, and maintaining clear communication with both students and parents.

## EDUCATION

### BFA COMMUNICATION DESIGN

*Texas State University*  
2016–2020

Relevant Coursework:  
Art Direction I & II, Branding Systems, Trademark Design, Concept Strategies, Interactive I,II, & III, Typography I & II, Photography

### ASSOCIATES IN LIBERAL ARTS

*San Antonio Community College*  
2014–2016

## SKILLS + TOOLS

Brand Strategy	— — — — —	AdobeCS	— — — — —
Identity Design	— — — — —	AdobeXD	— — — — —
Writing	— — — — —	Sketch	— — — — —
UX/UI	— — — — —	DSLR Camera	— — — — —
Photography	— — — — —	HTML/CSS	— — — — —

## ACHIEVEMENTS

**Graphis New Talent 2019 Competition**  
Honorable Mention in Branding